

**FOR IMMEDIATE RELEASE**



**August 12, 2010 Vancouver, BC** Today Travelers Financial Corporation and Falcon Equipment Inc. announced the formation of Falcon Financial Solutions, a Travelers Program.

The agreement provides flexible lease and finance solutions to Falcon clients for the acquisition of Falcon's full line of new and used truck-mounted equipment including articulating cranes, stiffboom cranes, hooklifts, forklifts, pickers, conveyers, remotes, plows, sanders, salters, dump bodies, street sweepers, and tarping systems.

"Travelers is pleased to provide its best in the industry financing options in support of Falcon Financial Solutions", said Roberto Cortese, COO for Travelers Financial Corporation. "Falcon Financial Solutions is now in position to assist corporate and individual operators to meet the pent up demand for industrial equipment to remain competitive and successful in today's market.

**About Falcon Equipment Inc.:** Falcon has been 'lifting expectations' with the provision of a full range of truck-mounted equipment solutions including the best in articulating cranes, stiffboom cranes, hooklifts, forklifts, pickers, conveyers, remotes, plows, sanders, salters, dump bodies, street sweepers, and tarping systems. Operating from its headquarters in Surrey, BC, Falcon Equipment Inc. is the source for both new and used products to help industry remain competitive, productive and cost efficient. Falcon also provides full service and parts, preventative maintenance to OEM recommendations to ensure safety and reliability, operator training, plus crane certification and testing on all new and existing installations. For more information about Falcon Equipment Inc., visit [www.falconequip.com](http://www.falconequip.com).

**About Travelers Financial Corporation:** Travelers is one of the largest independent equipment finance companies in Canada. Travelers offers a wide range of competitive asset based financing solutions to commercial and industrial sectors including transportation, mining, gas and oil, agriculture, manufacturing, construction and government infrastructure, as well as specialized automobile leasing. Travelers meets the need for uniquely structured leasing solutions for Canadian operations to gain the competitive edge they seek. Travelers' access to capital, informed management, and seasoned team of professional advisors in British Columbia, Alberta, Saskatchewan, Manitoba and Ontario have made Travelers a respected source of funding for the individualized needs of both resellers and end users in the private and public sectors. For more information about Travelers, visit [www.travelersfinancial.com](http://www.travelersfinancial.com)