



## CFLA names its Member of the Year

### MICHAEL COLLINS

**GATINEAU, QUÉBEC (September 23, 2009).** Last night, at its 2009 national conference, CFLA Chairman Fred Booth gave the CFLA “Member of the Year” award to **Michael Collins**, the Managing Partner of **DealerTrack Canada, Inc.**

This Award recognizes individuals, volunteers from members, who work quietly for the Association, committed to its goals. Through their generous efforts, CFLA is able to face the challenges confronting the entire asset-based financing and leasing industry.

“CFLA honours those individuals, representatives from member companies, who have worked quietly for your association, committed to its work,” said CFLA Chairman Fred Booth. “They don’t seek attention; rather they generally get their satisfaction simply from a job well done.”

“CFLA prides itself on its responsiveness to its members”, noted Mr. Booth. “Your Association’s capacity to respond effectively and cost-effectively, to provide value to members and their businesses, the ability of a small staff of only four people to accomplish what they do, is due in considerable measure to CFLA’s effective adoption of the Internet and web-based technologies. CLEO (Canadian Lease Education Online), CFLA’s unique lease education program is just the latest example of these efforts.”

The Chairman pointed out that in the last 12 months the CFLA website had received almost 170,000 hits underlining its communications effectiveness.

“This award is long overdue”, according to Fred Booth. Michael Collins worked with CFLA staff on its first Internet strategy, how to use the Net and how to be prepared to adapt to the new opportunities. He laid the basic foundations on which the Association has built its success. He has continued to be available to work with CFLA to help it “keep up”.

“Michael is an excellent example of those who have worked quietly for your association, committed to its work”, added Fred Booth. “They don’t seek attention; rather they generally get their satisfaction simply from a job well done.”

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#### Past Honorees

- 2007-08 The CFLA Education & Program Committee  
Chair: Richard McAuliffe, Key Equipment Finance Canada Ltd.  
John Barraclough, Maxium Financial Services Inc.  
Gary Batchelor, Travelers Financial Corporation  
John Estey, Stonebridge Financial Corporation  
Douglas McKenzie, BAL Global Finance Canada Corporation, and  
Alan Morgan, RBC Equipment Finance Group
- 2006-07 Ford Motor Company of Canada Ltd. And Ford Credit Canada Ltd.
- 2005-06 Hugh Swandel (Swandel and Associates)
- 2004-05 Peter Freill (Securcor Group of Companies)
- 2003-04 Mark Robinson (DaimlerChrysler Services Canada Inc.)
- 2002-03 Diane Sekula (CIT Financial) and Bob Westlake (GE Capital)
- 2001-02 David Chaiton (Chaitons, LLP), Tom Hopkirk\* (HKMB Capital Solutions) and Raja Singh (Pitney Bowes Global Credit Services)

2000-01 Brian Stevens (MFP Financial Services)  
1996-97 Serge Mâsse (Crédit-Bail Findeq)  
1995-96 Tom Simmons (Commcorp Financial Services)  
1994-95 Greg Korsos (Sako Leasing Inc.)  
1993-94 Tom Hopkirk\* (Barclays Bank of Canada Leasing Division)

\*Tom Hopkirk has been named Member of the Year twice: in 1993-94 and 2001-02.

### **For more information**

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